

ILS LAW
Author Title Report (Department Wise)

Accession Dates From 01-01-2020 to 31-01-2020

Item Types in 'B'

06-05-2021

Pg.No. 1

Sr.No.	Accn#	Author	Title	Copies	Valu
B.B.A. : B.B.A. LL.B					
1	B54361	Aswathappa, K.	Organisational Behaviour	2	1396.0
2	B54355	Gupta, A.	Financial Accounting for Management : An Analytical Perspective	2	1398.0
3	B54341	Jawadekar, W.S.	Management Information Systems : Text and Cases : A Global Digital Enterprise Perspective	2	1450.0
4	B54345	Kotler, P.	Marketing Management	8	2098.0
5	B54343	Laudon, K.C.	Management Information Systems : Managing the Digital Firm	2	1598.0
6	B54363	Nair, S.R.	Organisational Behaviour	2	850.0
7	B54365	Prasad, L.M.	Organisational Behaviour	2	1000.0
8	B54367	Prasad, L.M.	Principles and Practice of Management	2	990.0
9	B54357	Ramaswamy, V.S.	Marketing Management : Indian Context , Global Perspective	2	1990.0
10	B54359	Rayudu, C.S.	Media and Communication Management	2	1250.0
11	B54369	Tripathi, P.C.	Principles of Management	2	1250.0
12	B54371	Tripathi, P.C.	Principles of Management	2	1250.0
13	B54353	Turban, E.	Business Intelligence and Analytics : System for Decision Support	2	1598.0
Titles: 12				Copies: 32	Price : 18118.0
Total Titles: 12				Total Copies: 32	Total Price: 18118.0