

ILS CENTER FOR TECHNOLOGY, IP AND MEDIA LAWS

Introduction: The Center for Technology, IP, and Media (popularly known as “*C-TIM*”) is a merger of erstwhile ILS Intellectual Property Rights Cell and ILS Cyber Law Cell. The Center was established with the aim to discuss and educate peers about the contemporary issues in areas of Technology, IP, Media, Entertainment, Cyber, Fashion Laws and provide them with a platform where they can deliberate over all evolving matters and express their opinions regarding the same.

Faculty Coordinators: Dr. Suvarna S. Nilakh and Ms. Vindhya Gupta

Student Coordinators: Amol Gupta and Sanaya Khadiwala (Both V BA LL.B)

Student Members: Samakshi Pandey, Hardi Satta, Aditya Shete, Yash Jain (all V BA LLB), Isham Deshpande, Jayati Tandon (both III LLB), Ojas Date, Savani Budhkar, Isha Bharti, Satvik Tewari, Parth Paliwal (all IV BA LLB), Fatma Zehra, Shubham Suryawanshi, Ritik Gawli (all II LL.B), Asmi Borawake, Mahima Srivastava, Suhani Gadhve, Tanvi Srivastava, Vrunda Nabira (all III BA LLB), Kashvi Jayasimhan, Tanushree Pateriya, Sharlika Chavan, Anuradha Lawankar and Shravani Rewankar (all II BA LLB)

Details of the activities conducted:

SEMINARS

- **Student Seminar I**

Title of Session: Orientation session

Date: September 6, 2023

Mode: Offline

Resource Person: All Centre members.

No. of Participants: 167

Report: This session covered the basics of the various types of intellectual property, as well as technology and media laws.

A basic introduction to copyright law was provided to attendees, covering concepts of authorship, idea-expression dichotomy and various doctrines applied in determining the protectability of work.

Further, an overview of trade marks, covering the nature and use of trademarks, and their various types as well as infringement and passing off was provided, followed by similar overviews of patents and GIs.

Relevant laws governing data protection, telecommunications and media were discussed and the session concluded with an overview of the Center's activities.

- **Student Seminar II**

Title of Session: Intellectual Property in User Experience and User Interfaces

Date: August 3, 2023

Mode: Offline

Resource Persons: Ojas Date and Savani Budhkar (both IV BA LLB)

No. of Participants: 34

Report: This seminar covered broad themes of the protection of intellectual property in the design and experience of various products, with a focus on digital interfaces such as websites and apps.

The session began with a brief overview of UI and UX and the distinction between the two as elements of a product, as well as an overview of the basic principles of copyrights, trade marks, designs, and patents. This was followed by a discussion regarding the participants' understandings of how ux/ui can be protected by IPR. The session concluded with case studies and overview of various cases of infringement relating to UI/UX.

- **Student Seminar III**

Title of Session: Regulation of Streaming Services

Date: August 19, 2023

Mode: Online

Resource Persons: Tanvi Srivastava (III BA LLB) and Satvik Tewari (IV BA LLB)

No. of Participants: 52

Report: The seminar began with a brief introduction about the changing nature of broadcasting platforms. Further, we delved into the need to introduce this bill where we explored the emergence

of Over-The-Top (OTT), bypassing the need for censor board clearance and some cases. We discussed salient features of the bill, including program classification, access control measures, program, and advertising codes. Later we analyzed the current status and future trajectory of the bill.

Throughout the session, participants raised concerns about the extensive powers granted to the government and emphasized the need for clarity in language to avoid subjective interpretations. Following that, several suggestions aimed at enhancing the bill were discussed. By highlighting its potential impact on legal practice, media freedom, and citizen rights, the seminar empowered participants to critically analyze the proposed legislation and its far-reaching consequences.

- **Student Seminar IV**

Title of Session: Nayak: Who Owns the Copyright?

Date: September 14, 2023

Mode: Online

Resource Persons: Samakshi Pandey (V BA LLB), Ojas Date (IV BA LLB) and Suhani Gadhve (III BA LL.B)

No. of Participants: 96

Report: This session covered the question of authorship in the cases of commissioned works, with a special focus on the decision in RDB and Co.HUF vs Harper Collins Publishers India Private Limited.

Mr. Satyajit Ray was commissioned by RDB Co.HUF to write a screenplay and direct the film, 'Nayak' (1966). Mr. Bhaskar Chattopadhyay, novelized the screenplay of the Film, and Harper Collins Publication published the novel in 2018. The Defendants obtained novelization rights from Society of Preservation of Satyajit Ray Archives ("SPSRA"), of which Mr. Sandip Ray (the Author's legal heir) is a member. RDB claimed that the Film and copyright in the screenplay of the Film vested with RDB, and accordingly alleged that the novel was infringing RDB's rights. The Defendants asserted that the copyright vested with the Author as he wrote the screenplay,

which copyright was inherited by Mr. Sandip Ray after the Author's demise. Therefore, the Defendants contended that the novel is not infringing.

Ultimately, the Court recognized the Author's ownership of copyright in the screenplay only because the Act does not provide enough clarity on 'contract for service'/ 'commissioned works'. This lacunae in the Act could leave producers in a precarious position if an express assignment of works does not form a part of their agreements with the authors. The producer could be barred from exploiting the underlying works beyond the film, which could expose the producer to losses due to its incapacity to recoup the huge investments it has made for the film. The film could also face competition, and even potential devaluation, due to the simultaneous exploitation of the copyrights in the underlying works in question by third parties.

- **Student Seminar V**

Title of Session: Patents Act, 1970 vs Competition Act, 2002

Date: September 22, 2023

Mode: Online

Resource Persons: Yash Jain (V BA LLB) and Asmi Borawake (III BA LLB)

No. of Participants: 94

Report: This seminar aimed to provide a better understanding of how monopolies created by Intellectual Property Rights impact the market dynamics as opposed to the prohibition of monopolistic behavior under the Competition Laws by combining theory, practical case study, and interactive discussions.

The session opened with an overview of Patents and Competition law and their objectives, rights, and restrictions were outlined. The interplay between the Patents Act and Competition Act, was highlighted by focusing on Chapter 16 and Section 140 of the Patents Act and understanding the rationale behind anti-competitive agreements. The student presenters discussed the concept of General Law versus Special Law, delving into the principle of *generalia specialibus non derogant*. The latter part of the seminar examined a Delhi High Court case - 'Telefonaktiebolaget LM Ericsson v. Competition Commission of India'. The facts, arguments, and the application of the *lex posterior derogat priori* principle in resolving conflicts between general and special laws was

discussed in this part. The seminar concluded with an audience analysis on whether the Patents Act or Competition Act should prevail in conflicts.

- **Student Seminar VI**

Title of Session: Copyright Societies: The curious case of PPL

Date: September 27, 2023

Mode: Offline

Resource Persons: Aditya Shete (V BA LLB) and Vrunda Nabira (III BA LLB)

No. of Participants: 51

Report: Copyright societies are pivotal in the creative landscape, serving as intermediaries between copyright holders and users to ensure fair compensation for the use of copyrighted works. These non-profit entities manage licensing, royalty collection, and copyright enforcement, safeguarding the rights and livelihoods of authors, artists, musicians, and other creators. They grant licenses for various uses, collect royalties, monitor copyright infringement, and provide education and advocacy for robust copyright protection. Notable case studies, such as ASCAP vs. BMI in the US and CISAC's establishment of the Global Repertoire Database, underscore their impact in facilitating fair compensation and navigating challenges like digital piracy.

By managing licensing, royalty collection, and copyright enforcement, copyright societies protect the rights and livelihoods of creators. Through functions like granting licenses, collecting royalties, and advocating for strong copyright protection, they ensure fair compensation and support a vibrant creative ecosystem. Case studies like ASCAP vs. BMI and CISAC's Global Repertoire Database exemplify their significance in navigating challenges like digital piracy and facilitating international royalty collection.

- **Student Seminar VII**

Title of Session: Cyberbullying and its Legal Remedies

Date: October 20, 2023

Mode: Online

Resource Persons: Jayati Tandon (III LLB) and Suhani Gadhve (III BALLB)

No. of Participants: 54

Report: Cyberbullying, utilizing digital platforms to harass or intimidate individuals, can have profound psychological and emotional effects, impacting both personal and professional lives. Statistics reveal its pervasive nature, with studies indicating high rates of occurrence, such as 37% of parents in India reporting their child experiencing online bullying in 2018. Legal provisions under the Indian Penal Code and Information Technology Act offer avenues for addressing cyberbullying, supported by government initiatives like the CCPWC Scheme and I4C, yet there's a risk of regulatory overreach potentially stifling free speech.

Recent amendments, including the IT Amendment Rules 2023 and the Digital Personal Data Protection Act 2023, aim to combat cyberbullying by instituting fact-checking units and enhancing children's online privacy protections. Prevention and awareness efforts focus on promoting responsible online conduct and implementing user-friendly reporting mechanisms. Establishing a comprehensive legal framework, with collaboration among stakeholders such as intermediaries, governments, NGOs, and advocacy groups, is essential to effectively address the complex issue of cyberbullying.

- **Student Seminar VIII**

Title of Session: Assignment of Intellectual Property Rights in Employment Contracts

Date: November 4, 2023

Mode: Online

Resource Persons: Isham Deshpande (III LLB) and Parth Paliwal (IV BA LLB)

No. of Participants: 51

Report: In the realm of intellectual property (IP), understanding the intricacies of IP assignment within employment contracts is essential for employers and employees alike. This report explores the nuances, legal frameworks, and recommended approaches surrounding this multifaceted issue. Legal frameworks governing IP assignment vary across jurisdictions, emphasizing the importance of seeking advice from legal experts familiar with local laws to guarantee compliance and the enforceability of assignment clauses.

Notable case studies such as Google vs. Motorola and Apple vs. Samsung underscore the significance of clear and precise language in IP assignment clauses. These cases reveal the potential pitfalls of ambiguous wording, highlighting how it can lead to legal disputes and complexities, particularly concerning patent infringement and ownership rights when employees transition between companies. In conclusion, navigating the assignment of IP rights in employment contracts demands careful attention to ensure a fair and legally robust agreement. By grasping the key considerations, legal frameworks, and best practices outlined, both employers and employees can effectively manage this complex terrain, fostering an environment conducive to creativity, innovation, and the protection of their respective interests.

- **Student Seminar IX**

Title of Session: Protection of Domain Names

Date: December 21, 2023

Mode: Online

Resource Persons: Savani Budhkar (IV BA LLB) and Anuradha Lawankar (II BA LLB)

No. of Participants: 42

Report: In today's digital world, your domain name serves as your unique address on the internet, acting as the cornerstone of your online presence. Protecting this valuable asset is crucial to safeguarding your brand reputation, preventing online fraud, and ensuring smooth business operations. This report delves into the various methods for securing your domain name and navigating the legal landscape.

The session covered some key Threats to Domain Names, including Cybersquatting, wherein a malicious actor registers domain names similar to yours, potentially diverting traffic or impersonating your brand; Typosquatting is similar to cybersquatting, involving the registration of common misspellings of existing companies' domain names, so as to mislead visitors; and Domain Name Hijacking wherein hackers gain unauthorized control of your domain name, disrupting your online operations and causing reputational damage. The session concluded with a discussion on the ways in which domain name registration as well as trade mark registration can aid in ensuring the protection of a proprietor's mark and goodwill.

- **Student Seminar X**

Title of Session: Draft Broadcasting Services (Regulation) Bill, 2023

Date: December 28, 2023

Mode: Online

Resource Persons: Sharlika Chavan (II BA LLB) and Amol Gupta (V BALLB)

No. of Participants: 54

Report: The seminar began with a brief introduction about the changing nature of broadcasting platforms. Further, we delved into the need to introduce this bill where we explored the emergence of Over-The-Top (OTT), bypassing the need for censor board clearance in some cases. We discussed salient features of the bill, including program classification, access control measures, program, and advertising codes. Later, we analyzed the current status and future trajectory of the bill.

Throughout the session, participants raised concerns about the extensive powers granted to the government and emphasized the need for clarity in language to avoid subjective interpretations. Following that, we covered several suggestions aimed at enhancing the bill. By highlighting its potential impact on legal practice, media freedom, and citizen rights, the seminar empowered participants to critically analyze the proposed legislation and its far-reaching consequences.

- **Student Seminar XI**

Title of Session: Exploring Digital Cloning

Date: January 4, 2024

Mode: Online

Resource Persons: Satwik Tewari (IV BA LLB) and Tanushree Pateriya (II BA LLB)

No. of Participants: 31

Report: Digital cloning is an emerging technology that involves deep-learning algorithms, which allows one to manipulate currently existing audio, photos, and videos that are realistic depictions. Furthermore, with various companies making such technologies available in diverse fields, they

can bring various benefits. The term 'digital cloning' has been used interchangeably to broadly cover several types of AI algorithmic data and process replication. The discussion on the various types of digital cloning is a necessary precursor for the discussion on the ethical and legal issues that digital cloning raises in its various forms such as Audio and visual (AV) cloning, Consumer behavior cloning, Digital thought cloning, and Mind cloning.

The rise of digital cloning, the creation of virtual representations of individuals, is sparking significant legal concerns surrounding privacy, informed consent, copyright and the right of publicity. Looking at other countries like the US and EU helps us learn good ideas. To wrap up, it is important to have strong rules. This means better cooperation between the government and industry, being ready for new technology, educating the public, and making sure content is responsible. The main point is to create rules that are fair and effective for everyone.

- **Student Seminar XII**

Title of Session: An Overview of the Trademark Opposition Process

Date: February 15, 2024

Mode: Offline

Resource Persons: Ojas Date (IV BA LL.B) and Shubham Suryawanshi (II LL.B)

No. of Participants: 20

Report:

In the first half of the seminar, a brief introduction of the Concept of- 'Trademarks' was given, followed by the importance of 'protection of a Trademark'. Grounds of refusal for registration u/s 9 and u/s 11 of the Trademarks Act, 1999 were discussed along with certain real world examples. Stages of the Trademark Registration Process such as Trademark Search, Trademark Application, Trademark Examination, Examination Report and Examination Response were discussed.

The session proceeded with an explanation of the basic idea of trademark opposition, covering the grounds for opposition, and a detailed discussion on the procedure for oppositions as described in the trade marks act and rules- focusing on the stringent timelines laid out therein. The session then turned to the powers of the registrar to condone delays and grant extensions u/s 131,132 of the act-

followed by a discussion on the effect of this discretionary power on the stringent timelines prescribed by the rules. The session closed with a brief overview of relevant case laws discussing the prescribed timelines and the powers of the registrar.

- **Student Seminar XIII**

Title of Session: A Dive into Fashion Law

Date: February 22, 2024

Mode: Offline

Resource Person: Savani Budhkar (IV BA LLB) and Shravani Revankar (II BA LLB)

No. of Participants: 22

Report: This session explored the intricate intersection between fashion and intellectual property laws, shedding light on various aspects of fashion law. It began with an overview of fashion's creative landscape, emphasizing its alignment with intellectual property protection. The discussion underscored the critical need for robust IP protection across the fashion industry spectrum, from luxury markets to emerging local enterprises. The core focus was on elucidating "Fashion Laws," which form the foundation for safeguarding the industry's intellectual property assets, encompassing every stage from design inception to retail display.

In examining Indian legal statutes such as The Copyright Act, 1957, The Patent Act, 1970, The Designs Act, 2000, The Geographical Indications of Goods Act, 1999, and The Trademarks Act, 1999, each legislative instrument was meticulously analyzed for its relevance to the fashion industry. Topics ranged from copyright applicability to fashion designs under the Copyright Act, 1957, to the criteria for design registration under the Designs Act, 2000. Insightful discussions unfolded around the interplay between different acts, such as the nuanced relationship between the Designs Act, 2000, and the Copyright Act, 1957, concerning design protection. Additionally, the session illuminated the synergy between the Designs Act, 2000, and the Trademarks Act, 1999, highlighting trademarks' pivotal role in preserving brand identity within the fashion landscape. The discourse extended to privacy concerns, piracy distinctions, and legal resources, fostering a deeper understanding through analysis of notable case laws and engaging participants in enriching discussions.

- **Student Seminar XIV**

Title of Session: Lights Camera Copyrights: Copyright Law in Film-Making

Date: March 14, 2024

Mode: Offline

Resource Persons: Asmi Borawake and Mahima Srivastava (Both III B.A. LL.B)

No. of Participants: 28

Report: This seminar aimed to throw light on the intersection of copyright laws and filmmaking. In the beginning, the basics of copyright law and filmmaking were discussed along with the importance of copyrights in films. Following this, legislative measures for copyright infringement including the legislative provisions, rule of law and civil and criminal remedies were delved into. The analysis of important judicial trends in India regarding this topic was the highlight of this session. Here, the presenters analyzed in detail the issues and holdings of the judgements- *R.G Anand v. M/S. Delux Films & Ors*, *Yash Raj Films Pvt Ltd v. Sri Sai Ganesh Productions and Ors*. and *XYZ Films v. UTV Motion Pictures*. The session ended on an interactive discussion on real-life instances of copyright infringement, dubbed movies and film remakes.

- **Student Seminar XV**

Title of Session: Humans of Bombay Vs People of India - Unveiling the Legal Clash

Date: April 5, 2024

Mode: Online

Resource Persons: Suhani Gadhawe (III BA LLB) and Parth Paliwal (IV BA LLB)

No. of Participants: 38

Report: The session was opened with a brief discussion regarding the copyright infringement related to the style, format, and content of stories published on social media platforms. HOB is a well-known social media page sharing personal stories of people in a photographic format, while POI is another platform that shares similar content. Further the copyright infringement allegations were discussed HOB accused POI of copying their distinct style of storytelling, which includes combining personal stories with photographs in a specific format. Along with that, the legal

questions regarding the copyrightability of the format and style itself, as well as the idea of sharing human interest stories with photographs, which might not be protected under copyright law, was discussed.

Going forward, the case analysis was discussed along with the highlights of the judgment, the case highlights the fine line between inspiration and imitation, whereas the judgment highlighted that copyright protection is generally not extended to ideas or styles, but rather to the specific expression of an idea. Therefore, while individual stories or photographs may be copyrighted, the overall concept and format might not be. The judgment addressed whether POI's content constituted direct copying of HOB's copyrighted material. The court likely examined the originality of the stories and photographs shared by POI to determine if there was infringement. The session closed with an interactive Q/A session with the attendees.

- **Student Seminar XVI**

Title of Session: Navigating the Patent Troll Maze

Date: April 11, 2024

Mode: Online

Resource Persons: Anuradha Lawankar (II BA LLB) and Fatma Zehra (II LLB)

No. of Participants: 42

Report: The session started with a brief discussion on Patent Licensing and infringement. Thereafter the concept of Patent Troll was analyzed, their modus operandi was discussed and ill-effects of the same on the market was evaluated. The session also elaborated upon the idea "Settling is cheaper than fighting" that helps Patent Troll function in a free economy. Patent Trolls demand so called 'licensing fees' and threaten the entities of patent infringement lawsuits unless they agree to pay licensing fees. Majority of these companies who receive infringement letters choose to pay the licensing fees even if they believe the patent is bogus or their patent does not infringe. That is because patent litigation is extremely expensive and can take years of court battles. To avoid the same, the steps to recognize a bogus patent claim was analyzed.

The session also compared the Patent system in USA and Europe, additionally, the reason behind the European landscape being less prone to patent trolling essentially due to the 'Loser pays

system' and 'fragmented legal system' was discussed. The session also covered the Indian patent system, the two landmark judgements for patent trolling i.e Spice Mobiles & Samsung India v Somsundaram Ram Kumar & Aditi Manufacturing Co. v Bharat Bhogilal Patel. Lastly, measures to control Patent trolls were discussed which was followed by an intriguing Q&A session.

- **Student Seminar XVII**

Title of Session: The EU AI Act, 2024

Date: April 18, 2024

Mode: Offline

Resource Persons: Vrunda Nabira (III BA LLB) and Kashvi Jayasimhan (II BA LLB)

No. of Participants: 27

Report: The session commenced with an overview of the European Union's groundbreaking regulation of Artificial Intelligence (AI), aimed at balancing innovation that safeguards citizens. This comprehensive regulation addresses various aspects of AI deployment, including defining AI, outlining its scope, and adopting a risk-based approach. The EU's legislation impacts a wide array of stakeholders, encompassing providers, deployers, regulatory bodies, and consumers within its jurisdiction. The risk-based approach categorizes AI systems into four types, ranging from Unacceptable Risk AI Systems, which are prohibited, to Minimal Risk AI Systems, which are subject to voluntary codes of conduct. The session also delved into the concept of General-Purpose Artificial Intelligence (GPAI), recognizing its versatile capabilities and discussing obligations for such systems, including compliance with copyright laws and self-regulatory procedures.

However, discussions also highlighted some existing loopholes in the legislation, such as exceptions for AI usage under the pretext of national security and disparities in human rights protections for those outside the EU. Participants engaged in an open dialogue regarding India's impending AI regulation, debating whether to adopt the EU approach or craft a distinct framework tailored to Indian companies and citizens. Many favored the latter, citing concerns over the EU approach's limitations and advocating for a more nuanced strategy aligned with India's unique context and needs.

- **Student Seminar XVIII**

Title of Session: Patent Evolution: Navigating Amendments & International Alignment

Date: April 25, 2024

Mode: Offline

Resource Persons: Tanvi Srivastava (III BA LLB) and Ritik Gawali (II LLB)

No. of Participants: 32

Report: In a recent session on Patent Evolution, participants explored the evolving landscape of patent laws, focusing on navigating amendments and aligning with international standards. The discussion began with a fundamental examination of patents, delineating eligible products and processes for patent protection and the criteria for patentability in India. The session detailed the patent registration process in India, covering steps from patent search to grant. Notably, recent amendments, such as Rule 24b/c, were highlighted, emphasizing reduced time frames for Request for Examination (RFE) filings and updates on foreign applications. Major patent rule amendments, including streamlined procedures and revised timelines for foreign applications under Rule 12 & Form 3 Section 8, were discussed to enhance efficiency and accountability.

Insights were shared on how the amendments facilitate ease in patent protection, benefit applicants, and streamline processes. Concerns about potential dilution of the patent bargain and incomplete disclosure obligations were raised, emphasizing the need for a balanced approach to foster innovation while safeguarding societal interests. Additionally, the session explored aligning India's patent framework with TRIPS standards within the TEPA context, emphasizing public accountability, transparency, and technology transfer to enhance innovation ecosystems and economic growth. Overall, the session provided a comprehensive overview of India's evolving patent landscape, highlighting recent amendments' implications and the importance of international alignment to foster innovation and economic development.

OTHER ACTIVITIES

Competitions Organized

TECH-IP WEEK, 2023-24

The Center for Technology, IPR, and Media Laws (C-TIM), in the spirit of promoting Technology, Media, and Intellectual Property Law amongst the ILS student fraternity, organized its flagship event the Tech-IP Week, 2023-24. Five competitions dedicated to the issues of Technology, IP and Media were conducted during this week. Details of the same are given below: -

- **Title:** Case and Legislation Analysis Competition

Date: October 3, 2023

Level: Intra-college

No. of Participants: 25

Judge: Ms. Vindhya Gupta, Assistant Professor, ILS Law College

Report: The Competition required the students to carry out analysis of a landmark judgment in the format of FIRAC which is Facts, Issues, Rule, Analysis and Conclusion. For this the students were allowed internet access of 30 minutes to read about the case and 30 minutes to then write down their analysis regarding the same.

First Place: Parthav Kotkar (III BA LLB)

Runners-up: Pratyasha Chakraborty (II BA LLB)

- **Title of the Competition:** Tech-IP Quiz Competition

Date: October 4, 2023

Level: Intra-college

No. of Participants: 15 Teams with 3 Participants each

Report: The Quiz competition was conducted in two rounds i.e., Preliminary and Final round. A set of interesting questions related to Technology, Intellectual Property and Media Laws were presented to teams who, according to buzzer rounds, would answer the quiz master and earn points. 4 teams with the highest points proceeded to the final rounds and top 2 teams emerged as Winner and Runners Up respectively.

Winners : Bhushan Deshmukh, Saurabh Patil and Atharva Katakound (all V BA LLB)

Runners-up: Shravani Rewankar, Priyanka Khobragade and Anugrah Joshi (all II BA LLB)

- **Title of the Competition:** IP Strategizing Competition

Date: October 5, 2023

Level: Intra-college

No. of Participants: 10 teams with 2 participants each

Judges: Ms. Divyashree Dacha, Mr. Ajay Jaybhay and Ms. Urja Neurgaonkar

Report: The IP strategizing competition sought to test the participants' practical understanding of intellectual property and its use in industry - participants were provided with a brief of a company and its products and asked to propose a strategy for the company to holistically protect its various proprietary interests and brand in the market using the full gamut of intellectual property protections available to proprietors. The event required participants to submit and present the strategies they had come up with.

Winners: Sakshi Lipare and Vedant Pedgaonkar (Both III BA LLB)

Runners-up: Osho Korde and Deepak Vardani (Both II LLB)

- **Title of the Competition:** Tech-IP Debate Competition (Tech-IP Week 2023)

Date: October 6, 2023

Level: Intra-college

No. of Participants: 26

Judges: Tejita Wadode, Shweta Shukla, Smitha Khandige and Krishna Nair (all V BA LLB)

Report: The tech IP debate sought to encourage students to engage critically with prominent ideas in technology law, IPR and media law. Participants were given a broad field of law to read on, in advance of the competition, and specific topics by draw of lots- and were expected to deliver speeches within half an hour of the allocation of a specific topic. The competition consisted of a preliminary and final round.

Winner : Shardul Khanolkar (I BA LLB)

Runners-up: Vaibhavi Pathak (I BA LLB)

- **Title of the Competition:** Legal Notice Drafting Competition

Date: October 7, 2023

Level: Intra-college

No. of Participants: 20

Judges: Adv. Ishwari Pendse

Report: The competition tested one of the most essential drafting skills of a lawyer which is Drafting a Legal Notice. The participants were provided one hour to draft a legal notice on the problem presented to them. The notice presented was regarding drafting of a legal notice against an alleged copyright infringement. Certain draft formats were provided as study materials a day prior to the competition. The participant with the highest score according to the scoring criteria emerged as the winner and runners up of the competition.

Winner: Shakshi Swarnkar (II LLB)

Runners-up: Satyajit Khairnar (IV BA LLB)

SESSION ON “ECONOMIC VALUE OF TRADE SECRETS”

IN COLLABORATION WITH WIPRO ENTERPRISE

FEBRUARY 21, 2024

Topic: Enhancing Economic Value of Trade Secrets

Date: February 21, 2024

Resource Persons: Dr. Chris Buntel, Tangibly Inc

No. of Participants: 105

Report: Dr. Chris Buntel provided a thorough examination of trade secrets, emphasizing their critical role in maintaining a competitive advantage for businesses. He outlined the broad spectrum of trade secrets, ranging from manufacturing techniques to marketing strategies, underscoring their

economic significance in driving profitability and product quality. Moreover, he connected trade secret protection to increased investment and innovation, illustrating how companies are incentivized to invest in research and development when their secrets are safeguarded.

NATIONAL SEMINAR ON

“SYNERGIES IN THE DIGITAL AGE: EXPLORING THE INTERSECTION OF IPR, TECH LAWS, DATA PROTECTION, AI AND MEDIA LAWS”

MARCH 16, 2024

Topic: Interface of IPR, Tech Laws, Data Protection, AI and Media Laws

Date: March 16, 2024

Resource Persons: Mr. Dominic D'Souza, Dr. Nilima Bhadbhade, Mr. Angad Makkar, Mr. Anand Deshpande, Dr. Shraddha Damle, Mr. Shobhit Chandra and Adv. Swapnil Bangali

No. of Participants: 60

Report:The seminar began with a discussion on 'Broadcasting Rights and Social Media' by Mr. Dominic D'Souza and Dr. Neelima Bhadbhade, where they explored the monetization of intellectual property and the distinction between linear and non-linear TV transmissions. Participants weighed the pros and cons of traditional broadcasting versus OTT platforms, highlighting the latter's affordability but also raising concerns about personal data privacy. The session also delved into the regulatory challenges surrounding OTT platforms, including the lack of clear oversight and proposed legislation such as the Broadcasting Services (Regulation) Bill, 2023.

Following this, Session II, 'Interplay between AI and Copyright and Implications for Digital Economy,' moderated by Mr. Anand Deshpande, addressed the evolving landscape of technology and copyright laws. Ownership of AI-generated works and liabilities for copyright infringements sparked debate, particularly in light of recent legal actions such as the New York Times' lawsuit against ChatGPT. The discussion centered on proposals to address these issues, aiming to navigate the complexities of AI's impact on the digital economy. Later, in a Panel Discussion on 'Securing the Data - Exploring Cybersecurity and Ethical AI Dimensions,' panelists including Mr. Shobhit Chandra and Adv. Swapnil Bangali analyzed the ethical dimensions of AI in cybersecurity,

examining India's data protection laws and identifying loopholes within recent legislation such as the Digital Personal Data Protection Act, 2023. They scrutinized issues surrounding consent, minors' protection, and government exemptions, underscoring the need for robust frameworks to safeguard data in the digital age.

CELEBRATION OF WORLD IP DAY

April 26, 2024

On the occasion of World IP Day, the Centre for Technology, IP and Media organized a Quiz on April 26, 2024.

Title of the Competition: World IP Day Quiz

Date: April 26, 2024

Level: Intra-college

No. of Participants:

Preliminary Round- 30 Participants

Final Round- 4 teams

Report: The IP quiz competition was conducted on account of World IP Day on Friday, 26th April 2024 and was C-TIM's final event for the academic year 2023-24. The preliminary round aimed to gauge the participants' general knowledge with respect to IP through short and picture-based questions. The final round focused on questions related to lesser known Intellectual Properties namely Geographical Indicators, Industrial Designs, Non Conventional Trademarks, Plant Varieties and Traditional Knowledge. The final round also had an innovative structure where each team was assigned two mentors each who were senior C-TIM members from the batch of 2024. This aimed to help the finalists build connections and seek advice from senior student enthusiasts in the field of IP. The teams were also given the option to use lifelines such as Flip the Question, Expert Advice and Audience Poll.

Winners: Kaveri Nanduri and Khushi Kharpas (both I BA LLB)

Runners-up: Sakshi Sharma and Snehank Kadam (both I BBA LLB)

T.I.M.E BLOG

Editors: Amol Gupta, Savani Budhkar, Mahima Srivastava

The TIME blog seeks to cover important issues in the fields of Technology, IP, Media, and Entertainment laws, providing students an opportunity to work on their academic skills by researching and writing insightful articles on pertinent topics. The blog is currently maintained by student members of the C-TIM and publishes articles written by student members.

Details of Publications

S.no	Title	Date of Publishing	Summary
1	Copyright of my Building?	September 9, 2023	An overview of the methods by which architectural designs can be protected, focusing on copyright.
2	Cultural appropriation through the lense of IPR.	September 27, 2023	The article seeks to inspect the interplay between the preservation and protection of cultural identities by use of IPR.
3	Viability of granting copyright protection to works created by AI	October 27, 2023	The article delves into issues of authorship and creativity, discussing the potential outcomes of granting copyright protection to works created by generative AI.
4	Deepfakes,a disturbing creation of AI	November 10, 2023	The article looks into the novel prospect of AI powered or generated deepfakes or imitations of people and the potential harms that may arise from this new technology.
5	Smart courts: how AI is being used to revolutionise the Judicial system	November 19, 2023	The adoption of AI technology into various judicial processes across the world is looked into by the author, providing a comprehensive view of what

			existing integration looks like, and it's necessity and utility.
6	Memes: a case of copyright infringement?	December 4, 2023	The article covers a topic of common interest- the use of snapshots or segments from popular movies, shoes, music, or art, as a medium for expressing humour via memes, and discusses the application of copyright law in such cases.
7	Complexities of parallel trade in pharmaceuticals	December 26, 2023	The article explores an increasingly important phenomenon in international trade which is allowing increasing access to cheaper pharmaceutical products from foreign markets.
8	The role of IP in attaining the sustainable development goals	February 13, 2024	This article discusses the importance of sustainable development, and the manner in which intellectual property rights can interface with the sustainable development to enable and allow them to be achieved.
9	Data Ownership and Privacy inside the Era of the Internet of Things (IoT): Who Controls the Data Generated by using Our Connected Devices?	February 26, 2024	This article explores the phenomenon of “internet of things” wherein many mundane devices are connected to the internet and collect data regarding the users- the author delves into the use and storage of this IoT data, and potential risks associated with the same.
10	Understand the integration of AI in international trade	March 29, 2024	This article explores the complexities of global trade law, and discusses the ways in which AI can be, or is integrated into this complex field.

11	NFTs- an IPR perspective	April 29, 2024	This article revisits an important development in blockchain technology, discussing the concept of non fungible tokens, and the applications and implications of IPR in relation to the same.
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